



Idaho Palm Software

Intrusion Detection
with Login Locator
for Salesforce.com



Idaho Palm
Software
idahopalm.com

Agenda

- The Unnoticed Security Threat to Salesforce.com Environments
- Product Overview
 - Email Alerts
 - Rules and Actions
 - Maps
- Alternatives
- Free Trial



Protection for your Salesforce.com Environment

- Salesforce offers some protection against hackers, but it does not protect you if someone logs in using a stolen username and password.
- 95% of all security breaches are because of human error
- Hackers use phishing and social engineering to obtain login information



How Do You Know Where Your Users are Logging In From?

- If someone were logging in from a foreign country as one of your users, would you know about it?
- Where do your users login from?
- Could someone be logged in as you right now?



Intrusion Detection with Login Locator (IDLL) for Salesforce.com

- What does it do?
 - Monitors IP addresses and locations for Salesforce.com logins
 - Exclusive risk assessment technology tracks each user login
 - Alerts security administrators when malicious login activities occur
 - Provides a current login map of all users

What Rules Can Be Set?

- Monitor Failed Login Attempts
- Detect if a user logs in from two different countries in the same day
- Detect the distance and time difference between logins in mph to detect a possible fraudulent login
- Set higher standards on System Administrator logins
- Accumulate risk assessment information to spot suspect users amongst hundreds of logins

What Actions Can Be Taken?

- In the event of a suspected fraudulent login, we have a “Disable User” button which immediately marks the user login as “inactive”.
- This immediately logs the user out of all connections and they will not be able to log back in until an Administrator flags their account Active

Current Login Map

The screenshot displays the Salesforce 'Current Login Map' interface. The browser address bar shows the URL: https://c.na15.visual.force.com/apex/ip_LoginMap?sfdc.tabName=01ri00000015Yrb. The page header includes the Idaho Palm Software logo and navigation links for 'Andrew Hilsher', 'Setup', 'Help', and 'Intrusion Detection'. The main navigation bar contains 'Home', 'Login Histories', 'Risk Console', 'Current Login Map', 'Session Snapshot', and 'Settings'. The 'Current Login Map' section features a sidebar with a 'Create New...' dropdown, a 'Recent Items' list containing several LH-000000020X entries, and a 'Recycle Bin' button. The map itself shows a world view with a cluster of login markers in the United States of America, indicated by a green circle with the number '2'. The map is powered by Leaflet and OpenStreetMap.

- Login markers are clustered for easy visibility. Click to drill down.

Current Login Map

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- Markers provide basic information and allow a click for more details.

Login History Details

Login History
LH-0000000185

[Back to List: Login Histories](#) [Sessions \[0\]](#) [Customize Page](#) | [Edit Layout](#) | [Printable View](#) | [Help for this Page](#)

Login History Detail [Disable User](#)

▼ Risk Assessment

Relative Risk Level	10	Remarks	Warning: The user would have to travel 135.6921776052521 to go from last login location to current login location. Possible explanations: (1.) They are using a VPN, (2.) They are using a different ISP, cellular or satellite network, (3.) They are using a proxy server, (4.) They are traveling by airplane, or (5.) An intruder could be logging in at a different location. This account is a Systems Administrator.
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▼ Summary

User	Andrew Hilsher	Login Time	5/29/2015 6:48 PM
Source IP	199.231.114.184	City State Country	Sandpoint, ID US
Login Type	Application	Status	Success

▼ Details

Browser	Chrome 43	Metro Code	881
Application	Browser	City	Sandpoint
Platform	Windows 7	State	Idaho
Location	48.2766 -116.5533	State Code	ID
Zip Code	83864	Country	United States
		Country Code	US

▼ Maxmind Information

ISP	Intermax Networks	is_anonymous_proxy	<input type="checkbox"/>
Domain	intermaxnetworks.com	is_satellite_provider	<input type="checkbox"/>
IP Organization	Intermax Networks	Maxmind Queries Remaining	

▼ This Login Compared to Previous Login

Distance from Last Login	271.38	Hours Since Previous Login	2.00
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[Chat](#)

- Login history details include risk assessment and location information.

Login History Details

▼ Previous Login Attempts for this User

Logins	Login Time	IP Address	Status	Location	Distance from Last Login	IP Organization	Platform
View	6/1/2015 7:16 AM	207.109.100.126	Success	, WA US	271.38	Douglas Public School District 51-1	Windows 7
View	5/31/2015 3:29 PM	199.231.114.184	Success	Sandpoint, ID US	0.00	Intermax Networks	Windows 7
View	5/30/2015 1:44 PM	199.231.114.184	Success	Sandpoint, ID US	0.00	Intermax Networks	Windows 7
View	5/30/2015 12:51 PM	199.231.114.184	Success	Sandpoint, ID US	0.00	Intermax Networks	Windows 7
View	5/30/2015 12:03 PM	199.231.114.184	Success	Sandpoint, ID US	0.00	Intermax Networks	Windows 7
View	5/30/2015 9:33 AM	199.231.114.184	Success	Sandpoint, ID US	0.00	Intermax Networks	Windows 7
View	5/30/2015 9:32 AM	199.231.114.184	Success	Sandpoint, ID US	0.00	Intermax Networks	Windows 7
View	5/30/2015 9:13 AM	199.231.114.184	Success	Sandpoint, ID US	0.00	Intermax Networks	Windows 7
View	5/29/2015 6:48 PM	199.231.114.184	Success	Sandpoint, ID US	271.38	Intermax Networks	Windows 7
View	5/29/2015 4:01 PM	70.199.138.71	Success	Seattle, WA US	271.38	Verizon Wireless	Android 5.0
View	5/29/2015 4:01 PM	199.231.114.184	Success	Sandpoint, ID US	271.42	Intermax Networks	Windows 7
View	5/29/2015 3:48 PM	70.199.138.71	Success	Seattle, WA US	271.42	Verizon Wireless	Android 5.0

▼ Failed Logins

Logins	Login Time	IP Address	Status	Location	Distance from Last Login	IP Organization	Platform
View	5/21/2015 11:02 AM	8.18.97.192	Failed: Computer activation required	, CA US	0.50	Toyota	Windows 7
View	5/19/2015 10:27 AM	184.254.3.180	Invalid Password	Los Angeles, CA US	0.00	Sprint PCS	Windows 7
View	5/18/2015 12:16 PM	184.254.144.163	Invalid Password	Henderson, NV US	847.62	Sprint PCS	Windows 7
View	5/16/2015 9:18 PM	199.231.114.184	Invalid Password	Sandpoint, ID US	0.00	Intermax Networks	Android 5.0
View	5/15/2015 3:55 PM	199.231.114.184	Invalid Password	Sandpoint, ID US	0.00	Intermax Networks	Windows 7
View	5/15/2015 3:55 PM	199.231.114.184	Invalid Password	Sandpoint, ID US	0.00	Intermax Networks	Windows 7
View	5/15/2015 3:55 PM	199.231.114.184	Invalid Password	Sandpoint, ID US	0.00	Intermax Networks	Windows 7

▼ System Info

Owner [Andrew Hilsher \[Change\]](#) Last Modified By [Andrew Hilsher](#), 5/29/2015 6:53 PM

Created By [Andrew Hilsher](#), 5/29/2015 6:53 PM

[Disable User](#)

Sessions

No records to display

[Sessions Help](#) [Chat](#)

- And previous login attempt information for this user.

Solution Positioning

Manual Monitoring Salesforce Logs

- Low value and Low cost
- No Alerts
- Requires Export and Manual Analysis of Login Log Files

Security Information Event Management (SIEM)

- Wide enterprise value, high cost
- Adds additional burden to Salesforce
- Requires custom integration
- Lacks our location based risk assessment methodology



Solution Positioning

Manual Monitoring Salesforce Logs

- Low value and Low cost
- No Alerts
- Requires Export and Manual Analysis of Login Log Files

Intrusion Detection with Login Locator

- High value and low cost
- No additional performance burden to Salesforce
- No custom integration required
- Self-contained within Salesforce
- Login Maps

Security Information Event Management (SIEM)

- Wide enterprise value, high cost
- Adds additional burden to Salesforce
- Requires custom integration
- Lacks our location based risk assessment methodology



Conclusion

- Intrusion Detection with Login Locator (IDLL) for Salesforce.com
 - Login information with mapping, rules and alerts to prevent fraudulent logins
- High Value / Low Cost – Login Protection
- More information at <http://idahopalm.com>
- Free 14 Day Trial Available in the Salesforce.com AppExchange
 - <https://appexchange.salesforce.com/listingDetail?listingId=a0N30000000qEPCEA2>